MATERNA
Information & Communications

INTERNET OF THINGS – EVALUATING YOUR POTENTIAL WITH MATERNA.

Process optimization with the Internet of Things - individual, scalable, innovative. ■

From the analysis of your individual starting point and identifying potential optimizations, to a complete Internet of Things (IoT) strategy - Materna´s technology and consulting experts for edge computing, connectivity and data-based business models as well as cloud technologies support you in the efficient use of innovative technologies in your company.

Networking physical devices with the digital world to form the Internet of Things has become a decisive competitive advantage for companies in recent years. Monitoring, analyzing and optimizing processes increases the effectiveness of work in companies and enables the introduction of innovative business models - whether through predictive maintenance, operational optimization or even digital services. Regardless of your starting point, our workshop creates the foundation for your sustainable IoT strategy. In the process, you benefit from our many years of experience and broad-based expert knowledge.

Our digitalization experts for connectivity, edge computing, data analytics and business model development will run the IoT workshop with you:

You will gain:

- An overview of IoT technologies and resulting opportunities through data-driven business models.
- Numerous examples of how a successful IoT solution can be built in a company.
- Development of concrete IoT potentails in your company including a possible implementation roadmap.

We'll gladly set individual priorities in consultation with you.

Duration: 1 day
Price: on request

Find out more about Materna's digitalization solutions at
https://www.materna.com/